

Subject: 181031 Official Communication - Deadline for Sylvania, OH Workshop; Member Retention Week Begins Sunday!
; Only 35 Days Left Till the Deadline for Texas Hold 'Em ; Catalog Valued Veterans

Official Communication for October 31, 2018



Happy Halloween!!!

Deadline for Sylvania, OH Fall Memberships Workshop is Today – **PLUS new workshop added in Michigan**

Today is the deadline to register for the Regional Membership Workshops in Sylvania, Ohio. Workshops cover topics such as new trends, retention strategies, member study results, and more. Registration is free for these one-day, interactive sessions and both men and women can sign-up today. See attached form for additional information.

Scheduled workshops include:

- **November 3rd – Sylvania, OH Lodge #1579**
- November 10th – Longmont, CO Lodge #1548
- November 17th – Crawfordsville, IN Lodge #6
- November 17th – Chicopee Falls MA Lodge #1849
- ****New** December 8th – South Haven, MI Lodge #697**



Member Retention Week Begins Sunday!

We hope that your Member Retention Week plans are successful! Should you need additional information regarding Member Retention Week, please look over the materials provided on our website or contact your Territory Manager. If you need additional assistance please don't hesitate to contact Member Services at 630.906.3658.

We are looking for photos from Lodges/Chapters that have a successful event that we can share on our website and also our Heard of Moose Facebook pages. Please e-mail digital photos, along with a description of your events to Kim Thompson at kthompson@mooseintl.org.

We look forward to hearing about your week!

One week focus – Year-Long Commitment

Only 35 Days Left Till the Deadline for Texas Hold 'Em

Don't be left out of the pot and your chance to win the 2019 Moose International Texas Hold 'Em tournament at the Golden Nugget in Las Vegas, NV. Registration for the 2019 Moose International Texas Hold 'Em tournament is now open in the Members Area under the Sports tab. Both the online and mail-in registration is available.

Are you in?

Valued Veterans

They fight to keep us safe. They sacrifice to give us freedom. They are the men and women who fight, through the military, for your country. Moose International is doing their part to show appreciation for those men and women through the Valued Veterans Program. Attached is a flyer showing the first installments of a t-shirt and caps displaying the Valued Veterans logo. We've also added a new can cooler and polo to the available items. Give thanks to those who have fought and sacrificed to keep us safe and free by purchasing a piece of Valued Veterans merchandise for your veterans to proudly wear. Also, print the attached flyer and post in your social quarters for the members to see the new Valued Veterans merchandise. Contact Catalog Sales to place orders: 630.966.2250 <https://shopmoose.mooseintl.org/Our-Products/Valued-Veterans>



Valued Veterans

Moose Members Serving Then ... and **NOW!**



#VVT

Valued Veterans Grey T-Shirt
90% Cotton 10% Polyester
Screen Printed Logo
S-XL \$13.95 2XL \$15.95
3XL \$17.95 4XL \$19.95
5XL \$21.95



#VVP

Valued Veterans Grey with Snow
Camo Polo Shirt 100% Polyester
Embroidered Logo
S-XL \$35.95 2XL \$37.95
3XL \$39.95 4XL \$41.95
5XL \$43.95



#VV-2 Valued Veterans
Tan/Camo Cap
Embroidered Logo
\$15.95



#VV-3

Valued Veterans
Can Cooler
\$1.75



#VV-1 Valued Veterans
US Flag/Camo Cap
Embroidered Logo
\$17.95

Contact Catalog Sales to order Valued Veterans Merchandise:

Call: 630.966.2250 Email: catalogsales@mooseintl.org Online: www.mooseintl.org

Attend A Regional Membership Growth & Retention Workshop!

This fall, Moose International's Membership Department will be conducting a series of regional workshops to discuss recruitment and retention challenges, as well as methods to address common issues expressed by Lodges and Chapters throughout the Fraternity.

Scheduled workshops include:

- November 3rd – Sylvania, OH Lodge #1579
- November 10th – Longmont, CO Lodge #1548
- November 17th – Crawfordsville, IN Lodge #6
- November 17th – Chicopee Falls MA Lodge #1849
- December 8th – South Haven, MI Lodge #697

What you will learn from attending:

- New trends to help attract and retain members in 2018 and make your lodge more profitable.
- Strategies for retaining members through a monthly program of communication, programming, and activity tracking.
- Review of the Member Rewards program and how you can take advantage.
- Communicating the value of the Moose to potential members.
- Best membership practices from around the Fraternity.

Details:

- All interested Loyal Order of Moose or Women of the Moose members are invited to participate.
- There is no fee to attend.
- You may attend any workshop on the schedule, regardless of your location.
- All workshops run from 10:00am – 3:00pm, allowing most individuals the option of driving in and out the same day.
- A working lunch is provided by each Lodge at a cost of \$7.00 per attendee. Cash will be collected at the Lodge the day of each workshop.
- All workshops are business casual-to-casual dress.
- Sessions are meant to be interactive between participants and presenters. Please bring questions and suggestions.
- Please check the Lodge websites for any evening activities prior to or following the workshops.

- RSVP's are required to attend in order to allow for the proper amount of materials and food.
 - **Email the following information to the appropriate address below:**

Membership Growth & Retention workshop (followed by):

Your name; MID#; Lodge/Chapter #; Lodge/Chapter office you hold (if any); names of others accompanying you; a contact phone #; and an email address

- For Sylvania: imeade@mooseintl.org (RSVP Deadline: Wednesday, October 31st)
- For Longmont: bcavanaugh@mooseintl.org (RSVP Deadline: Wednesday, November 7th)
- For Crawfordsville: dobrien@mooseintl.org (RSVP Deadline: Wednesday, November 14th)
- For Chicopee Falls: bpowell@mooseintl.org (RSVP Deadline: Wednesday, November 14th)
- For South Haven: joconnor@mooseintl.org (RSVP Deadline: Wednesday, December 5th)

Questions? Please email the contacts above for information pertaining to a specific site.